Cuckfield Cricket Club - Photo and video policy

Cuckfield Cricket Club wishes to ensure photography and video footage taken within cricket is done so appropriately.

- Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child.
- The children should be informed a person will be taking photographs
- The children should be informed that if they have concerns they can report these to the coach or team manager
- Concerns regarding inappropriate, or intrusive, photography should be reported to The Club Welfare Officer and recorded in the same manner as any other child protection concern
- The Club will ask for parental permission to use their child's image and, wherever possible, show the image to the parents and child in advance. This ensures they are aware of the way the image will be used to represent cricket and The Club
- The Club will ask for the child's permission to use their image. This ensures they are aware of the way the image is to be used to represent cricket and The Club
- If the cricketer is named, The Club will avoid using their photograph
- If a photograph is used, The Club will avoid naming the child
- Only use images of children in appropriate kit (training or competition), to reduce the risk of inappropriate use, and to provide positive images of the children
- The Club encourages the reporting of inappropriate use of images of children.
- If you are concerned, report your concerns to the County or Club Welfare Officer

Using video as a coaching aid:
There is no intention on the part of the ECB to prevent club coaches using video equipment as a legitimate coaching aid. However, players and parents/carers should be aware that this is part of the coaching programme, and material taken in connection with coaching, must be stored securely and deleted or destroyed when a parent requests this, or when the material is no longer needed.
The parents/carers and children must provide written consent for the use of photography and video analysis.